

# YSU 2020

## Cornerstone on Regional Engagement Executive Summary June 2014

The Regional Engagement Cornerstone team of YSU's 2020 Strategic Planning Initiative met recently to discuss the cornerstone metrics listed in Appendix B of the original strategic planning document. In response to the request of the Board of Trustees at the last meeting in February 2014 when a cornerstone update was presented, the team now presents metrics for athletics that were initially marked as "TBD" in 2010. They are as follows:

### Current or Most Recent 2020

<b>Number of individuals attending athletic events and clinics</b>	<b>147,963</b>	<b>+5%</b>
<b>Number of service events completed by student-athletes and staff</b>	<b>103</b>	<b>+5%</b>

The team also discussed appropriate updates to the Strategic Plan Matrix.

At the next meeting, the team will explore the idea of adding one new metric to measure Regional Engagement and continue to discuss ways to improve the data collection model for this cornerstone.